



**PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT**

Jerrod Crouch

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SUPERVISION

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This Brochure Supplement provides information about Jerrod Crouch that is an accompaniment to the Disclosure Brochures and Forms CRS for our firm, Cambridge Investment Research Advisors, Inc (CIRA) and affiliated broker-dealer, Cambridge Investment Research, Inc. (CIR). You should have received all of these together as a complete disclosure packet. If you did not receive our Disclosure Brochures or Forms CRS or if you have questions about this Brochure Supplement for Jerrod Crouch, you are welcome to contact us through the information listed to the left.

Additional information about Jerrod Crouch is available on the SEC website at www.adviserinfo.sec.gov. Please be aware that not all states require registration and therefore your Financial Professional may not show up on the SEC website.

Jerrod Crouch

CRD#: 7503698
Year of Birth: 1997

EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Education

College of Southern Nevada, Associate of Business, 2017 - 2020

Business Background

Investment Advisor Representative, Cambridge Investment Research Advisors, Inc.,
July 2023 To Present

Administrative, Cambridge Investment Research, Inc.,
July 2023 To Present

Registered Rep, MML Investors Services,
May 2023 To July 2023

Registered Rep, MML Investor Services, LLC,
May 2022 To October 2022

Agent, MassMutual Life Insurance Company,
November 2021 To July 2023

Financial Professional - Life Insurance Sales, Penn Mutual,
October 2020 To November 2021

Scheduler/Accounts Payable and Accounts Receivable, ASL Communication,
November 2017 To August 2021

5/5/2025

DISCIPLINARY INFORMATION

Jerrod Crouch has no legal or disciplinary events to report.

OTHER BUSINESS ACTIVITIES

In addition to serving as your investment advisory representative Jerrod Crouch is engaged in the following business activities:

Board Member/Officer/Director/Committee Member/Board Trustee - Las Vegas HEALS

Employee (receive a W-2) - Strategic Wealth Design LLC

Insurance/Benefits/Human Resources - Strategic WEalth Design LLC

Jerrod Crouch, LLC

Sport/Fitness/Gaming - Somerset Stephanie

There are certain business activities in which a financial professional can engage that present potential conflicts of interest. If applicable, additional disclosure relevant to your Financial Professional's outside business activities are outlined below. Please note that these are potential conflicts of interest and it is your Financial Professional's fiduciary duty to act in your best interest. If you have any questions about the disclosures please ask your Financial Professional as this is an opportunity to better understand your relationship and your Financial Professional's activities.

Your Financial Professional is independently licensed to sell insurance and annuity products through various insurance companies. When acting in this capacity, your Financial Professional will receive commissions for selling insurance and annuity products. Clients can choose any independent insurance agent and insurance company to purchase insurance products and are not obligated to purchase insurance products through your Financial Professional. Regardless of the insurance agent selected, the insurance agent or agency receives normal commissions from the sale. The receipt of compensation and other potential incentive benefits creates an incentive to recommend products to clients. At the time of any recommendations your Financial Professional will discuss the products, your needs and any compensation arrangements.

ADDITIONAL COMPENSATION

In addition to the description of other business activities outlined above, some Financial Professionals receive additional benefits from CIRA when assets are held through investment management platforms offered by CIRA, which may include CIRA's WealthPort program (also described in CIRA's Disclosure Brochure). The benefits received are in addition to the advisory fees received by your Financial Professional for serving as the investment advisor representative to the client's account. These benefits include but are not limited to increased payout on portion of their investment advisory fees, discounts on performance reporting software and participation in conferences.

Certain product sponsors provide your Financial Professional with economic benefits as a result of your Financial Professional's recommendation or sale of the product sponsors' investments. The economic benefits received can include but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist your Financial Professional in providing various services to clients. These economic benefits may be received directly by your Financial Professional or indirectly through CIRA and/or CIR who have entered into specific arrangements with product sponsors. These economic benefits could influence your Financial Professional to recommend certain products/programs over others. Please review the CIRA and Cambridge Revenue Sharing Disclosure located at www.joincambridge.com for further information. It is also available upon request.

Your Financial Professional's investment advisory activities are supervised by Donna L. Talley. Donna L. Talley monitors the recommendations provided by your Financial Professional and any transactions that are executed in your advisory accounts. Supervision is conducted through electronic reporting as well as personal communications and visits with your Financial Professional.

